



FOR IMMEDIATE RELEASE

Cards Cash Rewards Seeks Social Media Influencers To Expand Its Brand and Market Reach

Open call to add social media influencers to an expansive mix of music artists, retailers, and brands as vibrant content creators.

LOS ANGELES, California (May 22, 2023) - Cards Cash Rewards, a pioneer in the rewards and music industry, is actively seeking social media influencers to join its network and contribute to its brand expansion and market reach initiatives. The company offers influencers the opportunity to incorporate Cards Cash Rewards gift cards into their content creation mix, tapping into the dynamic revenue-generating capabilities of the platform.

Those selected will be charged with co-creating content not only with Cards Cash Rewards' existing featured music artists, but also with the next-level acts that are joining the network. This collaborative effort provides a unique platform for influencers to connect with talented musicians around amplifying and monetizing their content to broader audiences.

Additionally, Cards Cash Rewards invites influencers to co-create content for its future product rollouts, which encompasses a diverse range of categories and branding opportunities. By participating in these endeavors, influencers can harness their creative prowess and influence to shape direction and success of Cards Cash Rewards' expanding product offerings.

"We are thrilled to invite social media influencers to join our network and collaborate with us in expanding our brand and market reach", said Jeffery Lakes, founder of Cards Cash Rewards. "Through the integration of our gift cards into their content creation, influencers can unlock new revenue streams and enhance their monetization capabilities. We look forward to working together with influencers and both our existing and upcoming music artists to create engaging content that resonates with our respective audiences."

Cards Cash Rewards' innovative approach to gift cards empowers influencers to accelerate cash flow and move beyond their prevailing fee-based partnerships with brands. It presents an effective means for influencers to enhance their monetization capabilities, not only with their existing partnerships, but also when venturing into new and exciting opportunities.

Social media influencers interested in joining the Cards Cash Rewards network and contributing to its brand expansion are encouraged to [complete the application form](#)

Together, Cards Cash Rewards and influencers will revolutionize the content creator economy. For more information about Cards Cash Rewards, please visit its website <https://cardscashrewards.com>

For media inquiries and partnership opportunities, please contact business development at info@cardscashrewards.com