



FOR IMMEDIATE RELEASE

**Cards Cash Rewards Set to Revolutionize Customer-Centricity Through Its
Expansive RewardShare+ Program**

*Cards Cash Rewards Highlights the Transformative Impact of RewardShare+ on the
Customer Experience.*

LOS ANGELES, California (May 19, 2023) - [Cards Cash Rewards](#), the innovative platform behind the Cards Cash Rewards gift card, is excited to highlight its expansive RewardShare+ program and its potential to revolutionize customer-centricity. As part of its unwavering commitment to prioritize its cardholders and members, Cards Cash Rewards introduces a comprehensive suite of product offerings designed with elevating customer experience to new levels across multiple sectors of industry.

“Most startups raise outside capital in some form, and in doing so, their founders’ visions are increasingly shaped around returns on investors’ capital. At Cards Cash Rewards, we are powered to market by our community, for our community, which allows us to intensely commit to their desires and preferences.” says Jeffery Lakes, Founder of Cards Cash Rewards.

Two prominent programs that showcase the RewardShare+ commitment to next-level customer-centricity are Deals on Fire and The Ultimate Music F.A.N. Experience.

Deals on Fire are a unique mix of product offerings made available exclusively to [RewardShare+](#) members. They provide priority access to the products Cards Cash Rewards curates through its expansive relationships with music artists and the host of retailers, brands and startups it partners with. These deals are expertly curated to deliver unmatched value through competitive pricing, a key metric for enhancing the customer-centric experience for its valued community members.

Cards Cash Rewards also recognizes the profound impact of music on people’s lives, thus its partnerships with music artists to curate The Ultimate Music F.A.N. Experience. F.A.N. is an acronym for Featured Artist Network, however, it also embodies the importance of fans to music artists and creators in the marketplace. Through the lens of The Ultimate F.A.N. Experience, music fans enjoy access to limited edition collectibles, eclectic fans perks, and immersive music experiences as the company expands into the Web3 frontier.

Cards Cash Rewards is thrilled to lead the industry in transforming customer-centricity. Jeffery Lakes says “By prioritizing our members and their needs, we are not only building a loyal community but also maximizing the long-term value they bring to our platform. When customers feel valued and catered to, they are more likely to stay engaged, make repeat purchases, and become brand advocates.”

To explore the remarkable benefits of RewardShare and become a part of this exclusive community, please visit the Cards Cash Rewards website at <https://cardscashrewards.com>.

For sponsorship opportunities or media inquiries, please contact business development at info@cardscashrewards.com

About Cards Cash Rewards LLC

Cards Cash Rewards LLC is an e-commerce enterprise that develops gift cards into marketing solutions for retailers, brands and startups. Based in Los Angeles, CA, Cards Cash Rewards also develops discovery and monetization solutions for emerging music artists and specializes in transforming gift cards into dynamic digital collectibles.