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RewardShare+ Fuels The Content Creator Economy Where Music Artists Meet User-Generated Content

Cards Cash Rewards' proprietary approach to gift cards for transaction-focused social media is set to transform the content creator economy.

LOS ANGELES, California (May 19, 2023) - [Cards Cash Rewards LLC](#), the innovative platform behind the Cards Cash Rewards gift card, proudly highlights its commitment to transforming the content creator economy for emerging music artists and their fans. Through its expansive [RewardShare+](#) program, the company is fostering a dynamically new community where music and artists connect and engage around transaction-focused social media content.

The content creator economy is revolutionizing the relationship between music artists and their fans, transforming how they showcase and monetize their creative works. As content creators, music artists partnered to the Featured Artist Network (F.A.N.) are positioned to capitalize on RewardShare+ members as co-content creators who are incentivized and thereby vested in their growth. This fosters a symbiotic relationship that benefits both the artists and their dedicated supporters.

“Our objective is to empower music artists and equip them with the necessary resources to flourish,” stated Jeffery Lakes, founder of Cards Cash Rewards. “We acknowledge the significant impact of user-generated content in the content creator economy and the opportunities with gift cards and rewards to achieve these objectives.”

RewardShare+ is tailor-made to meet the needs of music artists, whether they are established influencers or fledgling content creators. Through Share-to-Earn opportunities powered by Cards Cash Rewards gift cards, F.A.N. artists “sourcing the crowd” of RewardShare+ members to push out transaction-focused social media posts. This enables music artists to expand their audience reach and monetize their music in ways far greater than streaming payouts.

Cards Cash Rewards is committed to establishing itself as a prominent advocate for music artists within the content-creator economy. The company is equally committed to providing its RewardShare+ members with opportunities to grow their gift card values through user-generated content opportunities with its partner music artists and forthcoming retailers and brands.

To explore the remarkable benefits of RewardShare+ and become a part of this exclusive community, please visit the Cards Cash Rewards website at <https://cardscashrewards.com> .

For partnership opportunities or media inquiries, please contact business development at info@cardscashrewards.com

About Cards Cash Rewards LLC

Cards Cash Rewards LLC is an e-commerce enterprise that develops gift cards into marketing solutions for retailers, brands and startups. Based in Los Angeles, CA, Cards Cash Rewards also develops discovery and monetization solutions for emerging music artists and specializes in transforming gift cards into dynamic digital collectibles.