

## FOR IMMEDIATE RELEASE

## Cards Cash Rewards Seeks Next Level Music Artists for its Featured Artist Network

Open call to add music artists with 10,000+ followers to the Featured Artist Network as Cards Cash Rewards expands its free music downloads offering.

LOS ANGELES, California (May 22, 2023) - Cards Cash Rewards, a trailblazer in the music industry, is excited to invite "next-level" artists to join its Featured Artist Network. Building on the success of forming an eclectic mix of 12 emerging artists, Cards Cash Rewards aims to partner with more established artists as it grows its roster, products and communities.

According to the Cards Cash Rewards website, emerging artists are great music creators that lack significant followings or fan bases. They tend to have dozens of songs commercially released, yet less than 1,000 listeners and followers across their streaming and social networks collectively. The next level of artists Cards Cash Rewards seeks have more than 10,000 listeners and followers across those key platforms.

We are excited to invite the next-level of music artists into our Featured Artist Network", says Jeffery Lakes, founder of Cards Cash Rewards. "We are committed to providing a platform that empowers artists at every stage of their journey to monetize their music. And, we look forward to the next-level of co-creating amazing content for our community of raving music fans."

In collaboration with its eclectic mix of urban music artists, Cards Cash Rewards has developed three new music products. First is The Ultimate F.A.N. Collection, a thematic gift card that grants access to exclusive NFTs. Next is a collectible gift card reimagined as a digital music compilation.

Beyond the gift cards, Cards Cash Rewards featured artists are also sponsored into "paid" free music downloads, which is designed to fast-track them to their first 1,000 "super-fans". It is also designed to create shareable and engageable content and accelerate the artists' journey into the content creator space. This program pays \$0.99 per unit, an amount equal to the net Apple pays on each single track sold.

Lennie Jones, founder of LTJ Media and a Featured Artist Network member, expressed his enthusiasm for the opportunity: "Joining forces with Cards Cash Rewards is a game-changer for my music career" They provide me with a unique platform that transforms my company beyond music. I encourage artists at every stage to seize this chance to elevate their careers."

Cards Cash Rewards seeks next-level music artists across all commercial genres to expand its paid free music downloads offerings to prospective members of its RewardShare+ program. There are also licensing and sync placements available across the platform as the company expands its product offerings beyond music. This approach also accelerates featured artists into placements beyond the Cards Cash Rewards ecosystem.

To be considered for the Featured Artist Network, interested music artists can <a href="mailto:complete">complete the application</a> or visit the Cards Cash Rewards website: <a href="https://cardscashrewards.com/musicmoves">https://cardscashrewards.com/musicmoves</a>

For more information about Cards Cash Rewards and its commitment to supporting music artists, please visit their website at <a href="https://cardscashrewards.com">https://cardscashrewards.com</a>

For media inquiries or partnership opportunities, please contact press@cardscashrewards.com.