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LTJ Media Joins Featured Artist Network via Cards Cash Rewards, Expands Content Creator Opportunities

“Thank You Grandma” and “Sauce It Up” by LTJ Media are featured tracks in new music product categories developed and marketed by Cards Cash Rewards.

LOS ANGELES, CA (May 19, 2023) - LTJ Media, a dynamic and versatile music and content enterprise, has officially joined the Featured Artist Network (F.A.N.) presented by [Cards Cash Rewards](#). Powered by its founder’s passion for music and commitment to exploring various genres, LTJ Media is set to make a significant impact in the music industry.

From an early age, Lennie's love for music was nurtured by his 8th-grade music teacher, who instilled in him the importance of embracing different genres. The teacher's words: "You may not like every genre of music, but you should be open to listen and respect its art form" have stayed with him throughout his musical journey.

In 2019, Lennie Jones founded his own company, LTJ Media, and has since written over 200 songs, showcasing his versatility and creativity. This includes more than 30 new Christmas songs, adding a festive touch to his repertoire.

"I find inspiration all around me and I strive to create songs that are representative of myself and resonant with multiple generations. I'm drawn to places and experiences that often go unnoticed" says Lennie Jones, the creative force behind LTJ Media.

By joining the Featured Artist Network, [LTJ Media](#) gains access to a dynamic platform that supports and promotes emerging music artists and creators. This platform offers exclusive opportunities for artists to connect with their fans in more engaging and immersive ways. LTJ Media is excited about the future of music its partnership with Cards Cash Rewards exudes.

Jeffery Lakes, founder of Cards Cash Rewards expressed his enthusiasm about LTJ Media joining the Featured Artist Network, stating: "I am thrilled to welcome Lennie Jones to our platform. His talents and dedication to his craft deepens our content-creating capabilities. We look forward to supporting LTJ Media's transformation from a music enterprise to a content-creator powerhouse."

The LTJ Media single “Thank You Grandma” is featured in The Ultimate F.A.N. Collection, a digital music compilation (DMC) developed and marketed by Cards Cash Rewards. DMCs are an innovative music product category that revolves around the company’s proprietary approach to gift cards. This provide music fans with an exclusive and immersive experience.

Furthermore, the LTJ Media “Sauce It Up” is featured as a paid free music download, also developed and marketed by Cards Cash Rewards to drive new methods of discovery and monetization for emerging music artists. This strategic collaboration connects music artists to fans who seek new ways to engage their new favorite artists across their career journey

For more information about LTJ Media and her music, please visit the Cards Cash Rewards website at <https://cardscashrewards.com>

For sponsorship opportunities and media inquiries, please contact business development at info@cardscashrewards.com

About Cards Cash Rewards LLC

Cards Cash Rewards LLC is an e-commerce enterprise that develops gift cards into marketing solutions for retailers, brands and startups. Based in Los Angeles, CA, Cards Cash Rewards also develops discovery and monetization solutions for emerging music artists and specializes in transforming gift cards into dynamic digital collectibles.