

## FOR IMMEDIATE RELEASE

## KeKeDreams, The Real Unicorn Artist of Music, Joins Cards Cash Rewards' Featured Artist Network

"Millionaire-Remix" and "Get More Calls" by KeKeDreams are featured tracks in new music product categories developed and marketed by Cards Cash Rewards.

**[Los Angeles, CA] - May 18, 2023** - <u>KeKeDreams</u>, a rising star and multi-talented musician also known as "The Real Unicorn Artist of Music", has officially joined the Featured Artist Network (F.A.N.) presented and operated by Cards Cash Rewards. With her exceptional talent and entrepreneurial drive, KeKeDreams is poised to make a significant impact in the music industry.

Hailing from the vibrant city of Chicago, KeKeDreams has been making waves with her unique blend of R&B, Hip-Hop, and Pop. As an independent artist, she has taken charge of her career by establishing her own music publishing business and digital distribution services. This enables her to support and uplift other independent music artists worldwide.

Since her debut in 2020, KeKeDreams has released an impressive repertoire consisting of over 30 singles, two EPs, and one album. Her captivating music has garnered her a dedicated following of over 25,000 fans across various platforms. With over 300,000 streams on Spotify, approximately 25,000 views on VEVO, and consistent plays and view across other music platforms and social media sites, KeKeDreams has proven herself to be a force to be reckoned with.

"KeKeDreams' talent and entrepreneurial spirit aligns perfectly with our vision for the future of music.. We are thrilled to welcome her to our Featured Artist Network" said Jeffery Lakes, Founder of Cards Cash Rewards. "Her unique sound and dedication to supporting independent artists make her an incredible addition to our platform. We look forward to helping her reach new heights in her career."

Her single "Millionaire-Remix" is featured in The Ultimate F.A.N.Collection digital music compilation, a new music product category developed and marketed by the company around its proprietary approach to gift cards. This innovative compilation brings together some of the best tracks by a tastefully curated mix of emerging music artists, offering a unique and collectible music experience for fans.

Additionally, the KeKeDreams track "Get More Calls" is featured as a paid free music download, another proprietary product developed and marketed by Cards Cash Rewards to enable emerging artists to accelerate into cash flow. This groundbreaking approach allows fans to enjoy KeKeDreams' music while also supporting her career through this unique revenue model.

For more information about KeKeDreams and her music, please visit the Cards Cash Rewards website at <a href="https://cardscashrewards.com">https://cardscashrewards.com</a>

For sponsorship opportunities and media inquiries, please contact business development at <a href="mailto:info@cardscashrewards.com">info@cardscashrewards.com</a>

## **About Cards Cash Rewards LLC**

Cards Cash Rewards LLC is an e-commerce enterprise that develops gift cards into marketing solutions for retailers, brands and startups. Based in Los Angeles, CA, Cards Cash Rewards also develops discovery and monetization solutions for emerging music artists and specializes in transforming gift cards into dynamic digital collectibles.